



INTERNATIONAL  
MARKET CENTERS

# SCOTT ECKMAN

EXECUTIVE VICE PRESIDENT, CHIEF REVENUE OFFICER

Prior to IMC, Scott had several roles at GMAC Insurance Personal Lines including CMO as well as time managing each of the company's two divisions. Scott managed a commercial paper product line at Georgia Pacific for several years and he spent 4 years at the Boston Consulting Group where his work generally focused on sales force effectiveness and B2B and B2C marketing.

He received his MBA from Harvard Business School and his undergraduate degree from LSU.